



RON COOPER & ASSOCIATES

Ron has more than 31 years experience in the Property Tax Arena.

Appraising Commercial and Industrial Properties

Valuing complex Business Machinery and Equipment

Testifying at appeals hearings on Real and Personal Property

Managing the Appeals Division of the Orange County Assessors Office

Serving as Vice-President of the Orange County Appraisal Society

An affiliate of an established network of professionals which spans a broad spectrum of disciplines, Ron provides one-stop service for all of your property tax related needs. He is recognized by the California State Board of Equalization as an Advanced Appraiser for Property Tax Purposes. He has testified in Superior Court as an expert witness on valuation and property tax law. Ron understands how to communicate your issues to the Assessors staff.

“I have great confidence in Ron’s abilities and knowledge”
Vice President of Tax, Mike Hickok,
The Irvine Company

“Ron has been extremely helpful to me with property tax questions for many years now”
CPA, Mike Raguse

“One of the most knowledgeable individuals I have ever met”
Managing Appraiser, Jorge Lopez, Orange County

TRANSACTION PLANNING

If you are thinking about making a change to your business structure, we can help you plan your transaction to minimize the assessment impact.

Don’t make mistakes that can cost you money. We can help you legally avoid paying additional taxes.

We can help the landlord, we can help the tenant, and we can help properly assess the equipment inside the building.

Our experience in assessments can even assist you in properly setting up your records to identify your assets for fixed asset accounting purposes.

We can even help refer you to the appropriate professional within our network of associates.

Ron Cooper & Associates
PROPERTY TAX SPECIALIST

“Because being right is not as important as being understood.”



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OUR VISION

We provide solutions for all of your property tax related concerns. Our associates have more than 100 years of experience in the appraisal of Real and Personal Property.

We have experience representing government agencies, as well as business owners, and individual taxpayers. Our network of highly-qualified, specialists throughout California helps us solve even the most intricate tax problems.

Our experience also includes the appeal process. If an appeal hearing is required, you will benefit from the thousands of hours of experience our associates have in attending and testifying at appeals.

Our team of professionals is familiar with the tendencies and practices of governing authorities. We know how to keep the attention focused on your problem, and the type of information to present to ensure a successful outcome. Our proactive approach can help save you the cost of challenging mistakes.



SERVICES

Have you ever come away from an encounter with a government agency thinking “we must have been speaking different languages?” That’s why we’re here to help.

We are well-versed in the technical arena of government jargon. Our associates know the process, are familiar with the various government forms, and we know who to speak to.

From appraisal to litigation we have the experts to assist you.

A brief listing of our services includes:

- Tax Filing
- Assisting with Audit
- Appraisal
- Litigation
- Transaction Planning
- Assessment Review
- Assessment Appeal
- Written Opinions Issued

“Because being right is not as important as being understood.”



CLIENT TYPES

- Commercial Property Investors
- Residential Property Owners
- Commercial/Industrial Owners
- Industrial Machinery Owners
- Commercial Equipment Owners

We can help you plan your business transactions to ensure you don’t pay more tax than you legally have to.

We’re so convinced that we can help find a way to save you money that we’ll review your records on a contingency basis.

PROPERTIES APPRAISED

These are some clients our team has worked with on various business transactions and assignments.

- Marriott Hotels
- Pep Boys Automotive Stores
- Disneyland Corporation
- Knott’s Berry Farm
- The Irvine Company